

June 2010

*Providing your office with safe
and efficient anesthesia*



Good Bits To Know

- We will administer deep sedation/general anesthesia in your office
- We bring all necessary equipment
- You provide only suction
- We accept Care Credit
- Approved by the Missouri Dental Board

Sedation Monitoring Class

- Now taking reservations
- Free to you and your staff
- Approved by the Missouri Dental Board

CONTACT INFORMATION

Caryn Dugan
Marketing Director
351 Consort Drive
Ballwin, Missouri 63011
(636) 386-1120 Phone
(636) 386-1125 Fax
cdugan@waai.net

PREMIER DENTAL ANESTHESIOLOGY NEWS TODAY

You know by now that we began our practice to offer the safest form of dental sedation to your patients. And, like any top rated product or service on the market, you can expect to pay a premium. We understood that by taking a board certified anesthesiologist and a certified nurse out of the O.R. for a day and having them travel to a dental office would not be cheap. Let's be real, it sounds a little too ambitious, right? However, we just had to keep reminding ourselves that in order to combat the considerable sedation dental death rate in Missouri, this practice *must* be formed.

We started taking cases four years ago and as expected, we received some feedback that our rates were high. We have done everything we can to work with your patients financial situations through enrolling with CareCredit and making good use of the Missouri Mandated Coverage for General Anesthesia Statute. Recently, we realized that we are right in line with the rates of the oral surgeons in both St. Louis and Columbia. In fact, in the Saint Louis area, our rates are lower than a few practices. Although we do not have rates of every single oral surgery practice everywhere we service, we are now confident that our pricing is quite competitive. Additionally, our rates are similar to those of many oral surgeon practices, but please keep in mind that we offer both a board certified anesthesiologist and a certified nurse where as the oral surgeon is acting as both the surgeon and sedation provider.

If you currently use our service, or are just thinking about adding us to enhance your dental practice, competitive rates are a good talking point for your patients. In addition to and more importantly than competitive rates, we offer safe first class anesthesia care by board certified anesthesiologists. So, if you feel comfortable performing a procedure that you might normally refer out, this may be a viable option to help you increase your practice revenue.